



FRAGRANCE COLLECTION

AEROWEST INTERNATIONAL
Odor Control | Scent Marketing | Hygiene

FRAGRANCE CATEGORIES

Adventurous

Fragrances those who adventure, explore, and seek new heights, these bold fragrances are excellent for motivation

Energizing

Bright, invigorating fragrances to liven up the atmosphere, promote productivity, & provide an overall impression of cleanliness

Inspiring

Enlivening, inspirational fragrances for creativity and innovation

Luxurious

Provides the royal treatment by creating an upscale, luxurious atmosphere that signifies high quality

Playful

Fun & fruity fragrances that create a youthful, lighthearted vibe

Fresh & Clean

Fresh, airy scents that impart an overall sense of cleanliness

Calming

Warm, soothing blend of essential oils environment to promote calmness and relaxation

Holidays

Celebrate the holiday season with these holiday favorites



ADVENTUROUS

For those who adventure, explore, and seek new heights, these bold fragrances are excellent for motivation

Citrus Water & Sea Salt: Fresh, marine-inspired scent of sea salt, bright citrus, ocean air and driftwood.

Eucalyptus-Mint: Invigorating, fragrant eucalyptus infused with a touch of refreshing mint

Forest Breeze: Like a hike through the forest, this fresh, herbal scent of clary sage with fir needle and a touch of eucalyptus opens the mind and releases creativity

Italian Leather: Bold and intriguing, the warm, rich musk of Italian Leather is designed to impress. Features notes of woods, amber, musk, vanilla and a touch of citrus.

Rain: Shower fresh, smooth, cologne-like scent of woody amber, musk, clean citrus and a slight hint of sweet lavender

Timber: A fresh, bold woody scent with a touch of spice, reminiscent of freshly chopped firewood

Tradewinds: An intensely refreshing scent, like a clean, uplifting breeze of citrus and fresh herbs



CALMING FRAGRANCES

Essential oil blends that create a warm, soothing environment to calm and relax

Gardenia Petals: The sweet, intoxicating aroma of fresh gardenia infused with rose, ylang ylang, and a touch of sweet orange

Green Tea: An earthy, calming blend of green tea, sage, & thyme, interlaced with notes of light jasmine & a faint hint of nutmeg spice

Jasmine Lotus: Wash away your troubles with this beautiful, intoxicating fragrance of night blooming jasmine, rose, and honey

Lavender Chamomile: Gentle, soothing scent of fresh lavender and warming chamomile

LUXE Relaxing: Soft, clean notes of sweet orange, night blooming jasmine, and bergamot, with a light ginger & nutmeg spice

Springtime: Fresh, clean scent of classic baby powder with delicate floral notes

ENERGIZING

Bright, invigorating fragrances that liven up the atmosphere and promotes productivity while giving an overall impression of cleanliness

Citrus Grove: A bright, fragrant orange and sweet rose blossom aroma, infused with a touch of eucalyptus, like an orchard breeze

Citrus Mint: A crisp, cool scent bursting with a medley of sweet orange, lemon, and lime, with a hint of fresh mint

Grapefruit Splash: The pure embodiment of a fresh grapefruit, this sweet, clean fragrance contains a touch of sweet orange and the faintest hint of peppermint

Lemongrass: A clean, fresh lemony scent infused with a touch of botanical grasses that gives that just cleaned smell

Orange Burst: Energizing fragrance that awakens the senses with sweet, juicy orange pulp bursting with freshness

Orange Zest: Super clean and zesty fragrance of sweet, tangy citrus to liven up the atmosphere

Verbena: A citrusy, fresh scent of lemon interlaced with notes of sweet orange to create the ultimate refreshing scent

FRESH & CLEAN

Fresh, airy scents that impart an overall sense of cleanliness throughout the room

Berry Linen: Fresh, inviting scent of clean linens, berry, fresh aldehydes, and white floral with base note of amber woods and sheer vetiver

Clean Cotton: Beautiful, clean & refreshing with notes of jasmine and fresh lime, artfully blended with cedarwood, tea, & soft herbals

Clean Linen: Fresh, clean fragrance of freshly laundered linens

Springtime Fresh: Enjoy the fresh scent of springtime with this floral fragrance of wildflowers and fresh herbs with a hint of citrus

Springtime Ultra: A lovely, powdery blend of lilac, roses, and bergamot with just a touch of musk

Super Floral: Bright, clean floral scent of roses and jasmine, complemented by a green, woody nuance

Super Floral Special: Bursting with fresh floral scents of lilies, roses, and ylang ylang with an overall clean, refreshing soapy fragrance

White Linen: Delicate fragrance of fresh, clean linen with a soft, floral note, creating a light, fresh, airy ambiance in any space

A woman with long, wavy hair is shown in profile, blowing a dandelion seed head. The background is a soft, out-of-focus field of dandelions. The image is partially covered by a semi-transparent grey box containing text.

INSPIRING

Enlivening, inspirational fragrances that promote creativity and innovation

Clear Lakes: Reminiscent of a clear mountain lake, this inspiring blend of bergamot & fresh citrus is balanced with a light note of vanilla

Citrus Green Tea: Floral citrus fragrance with top notes of mandarin and bergamot peel, heart notes of green tea with base notes of cedarwood and sage.

Eucalyptus Rosemary: Clean, herbaceous scent of eucalyptus and rosemary with notes of green balsam, bergamot, soft jasmine, and vetiver.

Hibiscus & Apple Blossom: Immerse yourself in lush apple blossoms surrounded by inspiring hibiscus

LUXE Inspiring: Coconut blossom, papaya & mandarin with wild lotus, warm amber, & a touch of elegant musk & vanilla bean

Ocean Breeze: Light & cool as a morning breeze with jasmine, bergamot, and a splash of sweet tangerine interlaced with a hint of spice

Wild Honeysuckle: Soft, delicate and floral, reminiscent of a field of sweet, blooming honeysuckle

LUXURIOUS

Provides the royal treatment by creating an upscale, luxurious atmosphere that signifies high quality

LUXE Elegance: Luxurious, sophisticated fragrance of bergamot, pine needle, musk, and warm ginger, brightened with a touch of citrus and a nuance of white tea

LUXE Relaxing: Soft, clean notes of sweet orange, night blooming jasmine, and bergamot, with a light ginger & nutmeg spice

LUXE Stimulating: A refreshing mix of zesty citrus, nectar, floral, & a hint of musk

LUXE Uplifting: Refreshing balsam with a heart of apple & apricot infused with notes of amber and musk

Maraschino Petals: Beautiful scent of sakura cherry blossoms, black currant, pink pepper, amber woods and tonka bean

Oud & Sandalwood: The embodiment of elegance, this rich, woody scent combines the complexity of premium oud and natural, earthy sandalwood

Vanilla Opulence: Warm, elegant scent of vanilla with the lush, exotic fragrance of Oud wood and the slightest hint of freesia

White Tea: Elegant & relaxing, our luxurious white tea fragrance provide a spa-like experience with notes of jasmine, light balsam, bergamot, freesia, musk, rose and a hint of vanilla



PLAYFUL FRAGRANCES

Fun & fruity fragrances that create a youthful, lighthearted vibe

Berry Fusion: Fruity, uplifting scent of fresh strawberries and sweet pineapple with raspberry & banana nuances

Cherry Bliss: Sweet, fruity essence of fresh cherries infused with sweet orange and a slight note of vanilla

Creamsicle: Fun and youthful scent of juicy orange peel, vanilla cream, condensed milk and warm caramel

Cucumber-Melon: The perfect balance of fruity and floral containing notes of fresh melon, refreshing cucumber, sweet pear, & rose with a splash of citrus

Lemon Drop: Smells just like lemon drop candy. Packed with essential oils. Freshly zested lemons infused with lime and lavender essential oils

Myrlot: Lush, bold aroma red grapes, sweet vanilla bean, and ripe apple, reminiscent of an old world vineyard

Sugar Plum: Fresh, sweet plum with a hint of peach and green apple

Tropical Mango: Bright, tropical fragrance of fresh mangoes, bananas, and grapefruit, infused with light lilac and pine

HOLIDAY FRAGRANCES

Celebrate the holiday season with these holiday favorites

Candy Cane: Bring the holiday season to life with sweet, classic peppermint

Caramel Apple: Delicious, sweet scent of candied apple with cinnamon & clove spices that you can almost taste

Falling Leaves: This bright, crisp fall fragrance is a customer favorite that evokes the excitement of the season. Features notes of balsam, pine needle, apple, eucalyptus & spice.

Holiday Spice: Encapsulates the full aroma and excitement of the holiday season with spicy cinnamon, nutmeg, & all-spice

Pumpkin Pie: Warm, sweet and spicy, this fragrance captures all there is to love about the perfect piece of pumpkin pie

Spiced Apple Cider: Fresh, ground spices with the warmth of apple cider, this is the scent of fall

Sweet Apple & Fig: Perfectly captures the essence of fall with crisp red apple, juicy fig, and a hint of green balsam



DISCOVER THE POWER OF SCENT MARKETING

Scent Marketing is the strategic use of scent throughout your facility to achieve your business goals, while making your brand more profitable and memorable.

Benefits of Scent Marketing:

- **Increases Value Perception** - Scented areas are perceived as higher-end and luxurious
- **Improves Mood** - Scented spaces can improve mood up to 40%
- **Increases Employee Productivity & Alertness** - up to 54% less employee mistakes
- **Increases Time Spent in Business** - Customers linger 20% longer in scented spaces
- **Increases Profit** - Customers spend up to 20% more in scented spaces
- **Improves Customer Loyalty**
- **Builds Trust & Connection** between customers and your brand
- **Creates Memorable Experiences** for customers to keep coming back

Research Examples:

- A convenience store that started pumping the smell of coffee near the gas pumps saw coffee purchases increase 300%
- Nike found that scent marketing increases their customers' intent to purchase by up to 80%
- The amount spent in a scented Las Vegas Casino increased more than 45%
- A home-improvement chain discovered that customers began rating their salespeople as more knowledgeable after they started pumping the scent of fresh-cut grass into their stores

Scent Marketing Isn't Just for Huge Corporations

AeroWest makes Scent Marketing easy and affordable for your business. We offer **signature scents** and **full-service**.



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